

DON'T BUILD
ANOTHER HOME
UNTIL YOU READ THIS...



How Solahart water heaters can help your business

 **Solahart**[®]
hot water free from the sun

TURNING HOT WATER INTO EXTRA PROFIT

As builders, you are under constant pressure to meet new regulations, to produce more sustainable homes, reduce running costs for home-owners and be more environmentally responsible, all of this whilst trying to keep your costs down.

Solahart can help. In fact including Solahart solar water heaters as a standard inclusion or option in your homes, can help you meet regulations and make more profit. Read on to find out how.



KEEPING UP WITH REGULATORS

Governments all around Australia are introducing measures to increase the sustainability of new housing. In particular they are focusing on reducing energy consumption and water usage to help reduce greenhouse gas emissions and conserve valuable water resources.

For those of you building new homes, there are a wide variety of regulations at the state and local level which must be met.

Solahart's extensive dealer network are well versed in the requirements for the areas you are building in and can advise you on the best way to meet the local requirements in a cost effective way.

By including a Solahart water heater in your new homes, you will go a long way to meeting the regulations and you'll be providing huge ongoing benefits to your customers for a lot less money and effort than you might think.



A MORE ENERGY EFFICIENT HOME



A Solahart water heater is a key element in marketing an energy efficient home.

By using Australia's abundant sunshine, a Solahart provides ongoing savings in energy costs. Water heating energy consumption can be reduced by between 50% and 90%* depending on the model and location.

An average family can expect annual savings of \$300[‡] and even more as energy costs continue to rise around the country.



A GREENER HOME

Solahart water heaters help the environment. They reduce greenhouse gas emissions by up to 3 or 4 tonnes compared to electric water heaters – the equivalent of taking a small car off the road. So including a Solahart water system can really help you position your homes as being more environmentally responsible and give you an advantage over your competitors.

Because they're so good for the environment all Solahart systems for new homes qualify for Renewable Energy Certificates (RECs), environmental incentives that can be worth hundreds of dollars off the purchase price of a new Solahart system.

Some State and Territory Governments in Australia offer further rebates to encourage the use of solar water heating.

To find out if your project is eligible for incentives and rebates, contact your local Solahart expert or check the list on our website.

When these incentives are taken into account you can include a Solahart water heater in your homes for not a lot more than a conventional water heater.

[‡] Average savings based on a 302J or 302L system in Zone 3 replacing an electric storage system on a tariff of \$0.105/kWh.



A MORE PROFITABLE HOME

If you don't want to include a Solahart as standard in all your homes, it makes a great upgrade option. With the ongoing energy savings, your customer can benefit as it can pay for itself plus there's the great environmental benefits.

With our full range of electric and gas boosted models, we can cater for the needs of most families, regardless of where they are building.

Solahart produces a range of tools including advertising, brochures, selection centre displays and sales presenters all designed to make it easier for you to upsell to a Solahart and add hundreds of dollars extra profit to the project.

A HASSLE FREE HOME

The range of Solahart domestic water heaters can be installed with little or no adjustment required to the roof structure, depending on the model.

The range includes our roof mounted thermosiphon units, Streamline split systems, where the tank is mounted on the ground, and the high efficiency Synergy heat pump models. Solahart has a system to suit any families' needs.

And you don't have to worry about installation. With Solahart's 80 dealers and their expert installation teams around the country, we've got you covered wherever you're building.

YOU CAN TRUST SOLAHART

As the market leader, Solahart has been manufacturing solar water heaters since 1953 and since then we have sold over 1,000,000 units in over 70 countries around the world.

Every Solahart water heater is manufactured in Australia and comes with a comprehensive warranty covering all major components, parts and even labour.

So you can relax, secure in the knowledge that we are behind our product all the way.



WANT TO KNOW MORE?

To find out exactly how Solahart can help your business, give your local Solahart office a call on 1300 769 475 & we'll show you how getting Hot Water Free From The Sun™ can be good for your customers and your business.

Solahart Australia Head Office:

PO Box 6
Rydalmere NSW 2116
Telephone: 02 9684 9100
Facsimile: 02 9684 9180
www.solahart.com.au



Solahart International Head Office:

112 Pilbara Street
Welshpool WA 6106
Telephone: +61 8 9351 4600
Facsimile: +61 8 9351 8034
www.solahart.com.au

*Savings of 50% - 90% shown are based on Australian Government approved TRNSYS simulation modelling. Savings and incentives will vary depending upon your location, type of Solahart system installed, orientation and inclination of the solar collectors, type of water heater being replaced, hot water consumption and fuel tariff. Maximum financial savings off your hot water bill are achievable when replacing an electric water heater on continuous tariff.